



NOAAH
National Organization of
African Americans in Housing

The Advocate for All People of Color

NOAAH Website Advertising Rate Card

Thank you for your interest in advertising on the NOAAH website. Please take a few minutes to read the information below which outlines our rates and submission procedures. Should you have questions at any time during this process, please feel free to contact jgoheen@noaah.org.

We accept job listings, RFPs, RFQs, Invitations to Bid and Industry Ads and offer website postings for a minimum 10 business days after *posting date* and for a maximum 21 days if no deadline date is given. Otherwise, the posting will run until the deadline date.

RATES

The rate schedule is for website ads only.

- NOAAH members receive FREE advertising.
- Non-members are charged \$100 for the first 6 lines of the solicitation description (approximately 100 words).
- An additional \$15 per line will be charged for ads exceeding six lines.

To receive the member rate the advertiser or the "BILL TO" location MUST be a NOAAH member.

Submission Procedure

- Advertisers may request a submission form by contacting jgoheen@noaah.org. This request will be fulfilled within 24 hours.
- Return the completed submission form to jgoheen@noaah.org.
- Upon acceptance of the submission you will be invoiced via email through the PayPal system. This process will be fulfilled within 24 hours.
- Ads are posted to the website the same day payment confirmation is received or, typically, no later than 24 hours after confirmation has been received.
- Your ad must run a minimum of 10 working days after *posting date*. If it does not, the ad cannot be placed. You will be asked whether or not you wish your deadline date altered to meet this requirement.

Billing and Method of Payment

- Upon acceptance of the submission you will be invoiced via email through the PayPal system.
- Payment is accepted through PayPal only. Follow the instructions in the email.
- Ads are posted to the website the same day payment confirmation is received or, typically, no later than 24 hours after confirmation has been received.

Blind Ads

NOAAH will add a \$20 surcharge to any ad that is run blind, i.e., an ad in which the advertiser/employer is not named & for which NOAAH will act as contact for responses, receive,



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compile & forward the responses to the advertiser by mail. (Example: Submit resumes and all applicable material to: (NAME OF YOUR POSITION HERE) NOAAH, 888 16th St. NW; Ste 800; Washington, DC 20006)

For more information, please contact jgoheen@noaah.org.